



PI ROOFING BACKGROUND

PI Roofing understands how important sound construction is. That's why, at P.I. Roofing, they make it a priority to bring you honest answers and the highest quality results. They provide you a written analysis with projected solutions and refuse to accept anything less than top-of-the-line materials and service excellence in installation. P.I. Roofing understands that sound construction does more than protect the things you value- it protects the people you love.

From initial proposal to finished product, their focus is always on finding the best results. It's through their in-depth, full-project approach that they are able to offer customers roofing solutions that best meet their needs without maxing out their budgets.

CeDUR BACKGROUND

CeDUR was founded in Evergreen, Colorado in 1996. From the beginning there were two primary goals. First, to develop a wood shake replacement product that would perform in the diverse and extreme environments of Colorado, knowing that if it performed in the high country of the Rocky Mountains as well as the wind and hail belt of the Front Range, it could perform anywhere in the world. The interface of these two environments include every type of weather phenomenon imaginable including; extreme wind storms (the highest non-hurricane or tornado related gust), large hail, intense UV exposure, rapid freeze/thaw cycles and wildfires.

Second, was to make a product that would offer the most beautiful wood look while being extremely durable, lightweight and easy to install. A CeDUR roof provides stunning wood beauty while enhancing your home's curb appeal and property value.



PROPRIETARY TECHNOLOGY

To replicate the varied appearance of natural cedar shake, CeDUR uses a proprietary color system. Our proprietary color system is designed to weather to natural wood tones up to 90 days after installation. After the initial weathering process the color sets and remains constant over the life of the product.

INSURANCE BENEFITS

Natural wood shakes are a high-risk liability for most insurance companies covering residential dwellings. As a result, insurance companies charge additional premiums for homeowners with a wood roof. To replace a wood roof with a Class A fire rated and Class 4 impact rated material such as CeDUR will not only alleviate those premiums but will further reduce risk when compared to non Class A roofing materials. This makes the roof lower risk and therefore eligible to earn additional reductions in the homeowners insurance policy.

FIRE RESISTANCE

Wood is naturally flammable and many towns and communities have banned the use of wood roofing materials altogether. CeDUR has a stand alone Class A Fire Rating (no special fire-resistant underlayment is required) and in the event of a fire, CeDUR shakes will self-extinguish flame spread and will not allow a flame to propagate on the surface of the product.

AUTHENTIC WOOD LOOK

CeDUR shakes are molded from natural cedar shakes. Our 3/4" inch butt end emulates hand-split heavy cedar shakes and gives your roof deep shadow lines, rich texture, incredible depth and realism, and unique grain patterns which makes for stunning curb appeal. Natural movement is designed into our product to give your roof the natural cedar shake appearance.

EASY INSTALLATION

At only 170 pounds per square CeDUR is extremely light weight and allows for easy installation without the need for costly structural modifications. CeDUR installs like natural cedar shake, no special tools are required and CeDUR can be cut, nailed, and installed direct to deck.

LONGTERM DURABILITY

CeDUR is backed by a 50 Year Limited Material Warranty. Our State of the Art Polyurethane Technology gives CeDUR shakes its solid product composition, superior freeze/thaw resistance, insulation benefits, fire retardant technology and the most beautiful wood appearance.





"I've recently gone back to inspect the 4 roofs that we completed a few years ago and was pleased to see how natural and beautiful the roofs still look. For me and my clients, the product looks so realistic that you have to touch it to discover that it's not wood shake. The Class A Fire Rating is a real plus for areas that are designated for only Class A material."

President, Rooftoppers | Los Angeles, CA

"I am extremely impressed with not only the appearance of this product, but it's diverse functionality and state of the art material composition. I have presented this product to the partners and principals of the project I am currently involved in as lead architect. It was recieved with great enthusiasm and will be recommended as a preffered material for use in this development."

Leading Architect | Colorado



"My name is Dan Houlihan, I am an architect in Telluride, Colorado. In 2006 I was building my personal residence in Aldosoro Ranch. I chose to roof my home with CeDUR because of it's very realistic wood appearance, it's Class A Fire Rating, impact resistance, resistance to freeze/thaw cycles and high wind rating. I am very happy to say 11 years later the roof looks great and it has performed very well in our high alpine environment."

Houlihan-Fountainhead Studios | Colorado

CeDUR is approved in these exclusive communities and many more:

Amangani Resort, WY
Mountain Village, CO
Teton Village, WY
Stock Farm Club, MT
Huntsman Springs, ID
Red Mountain, CO

Yellowstone Club, MT
Spanish Peaks, MT
Roaring Fork Club, CO
Cross Water, OR
Ski Ranches, CO
Starwood, CO
Pebble Beach, CA

Bachelor's Gulch, Avon, CO
Park City, UT
Cordillera, Edwards, CO
Gold River, CA
Cherry Hills Village, CO
Rancho Santa Fe, CA

CLASS A BURNING BRAND FIRE TEST

CeDUR passed the Class A Fire Test and requires
no special fire resistant underlayment

performed by QAI Laboratories
certified by ICC



The burning brand test (ASTM E108) measures the potential of fire to penetrate from the outside of the roofing assembly to the underside (inside of the building) of the combustible roof deck using a burning brand fire source.

The brands are positioned on the top surface of roof assembly at locations as described in the standard. Successful results are achieved provided there is no sustained flaming (a continuous burning flame) of the underside of the test deck and burning or glowing particles do not fall to the floor and continue to burn or glow.

View the Class 4 burning brand test on our YouTube channel:

<https://www.youtube.com/c/Cedurshakes>



CLASS 4 IMPACT TEST

CeDUR passed the Class 4 Impact Test

CeDUR Shakes meet UL 2218 Class 4 impact standards and are certified by ICC and independently tested by QAI Laboratories.

The UL 2218 impact test drops a 2 inch steel ball from a height of 20 feet. The test assembly is struck multiple times with the steel ball in the same area.

To meet the acceptance criteria, the roof covering and underneath layers must show no evidence of tearing, fracturing, cracking, splitting, rupture or evidence of opening the roof cover layering.

natural cedar-post hail impact



CeDUR-post hail impact





CeDUR Walden roof
Berwyn, Pennsylvania



CeDUR Shiloh roof
Sun Valley, Idaho



CeDUR Walden roof
St. Benedict's Monastery
Snowmass, Colorado



Owl Creek
Snowmass, Colorado



CeDUR Walden roof
Basalt, Colorado



CeDUR Walden roof
Snow Bear Chalets
Whitefish, Montana



THE MOST REALISTIC SYNTHETIC SHAKE EVER MADE

- ♦ Beautiful wood look
- ♦ Low maintenance
- ♦ No splitting, rotting, decaying, insect or debris build up
- ♦ Natural movement is designed into our product to give your roof the natural cedar shake appearance
- ♦ Energy efficient: R-Value in excess of 2.0 provides added roof insulation
- ♦ Stunning curb appeal - unique grain patterns, color, and texture
- ♦ Insurance savings - potential reductions in homeowners insurance cost
- ♦ Cool Roof Rated Product available (Golden Cedar) - Title 24 compliant
- ♦ Molded from natural cedar shakes with 5", 7", and 12" shakes
- ♦ 3/4" in. butt provides incredible depth and shadow lines
- ♦ Solid product - color throughout - no cavity back
- ♦ Very low water absorption - resists freeze/thaw cycles
- ♦ State-of-the-Art Polyurethane Technology
- ♦ Ages to beautiful natural wood tones
- ♦ Installs like natural cedar shakes
- ♦ Wind resistant - certified to 115 mph wind (warranted to 90 mph) - please inquire if your area requires a higher wind rating
- ♦ Lightweight - only 170 pounds per square
- ♦ 50 Year Limited Material Warranty
- ♦ Class 4 Impact Rating (best rating)
- ♦ Class A Fire Rating (best rating) - proprietary fire retardant system
- ♦ No fire resistant underlayment needed to achieve Class A Fire Rating



PI Roofing
501-707-3542
www.piroofing.com

6109 Remount Rd
North Little Rock
AR 72118

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www.cedur.com





CeDUR Shakes give your roof the beautiful wood look in a low maintenance lightweight polyurethane material. Finally you can have the authentic wood look in a highly engineered synthetic roofing product that provides superior protection and value.

TIMELESS WOOD BEAUTY

Our shakes are molded from natural hand split 5", 7", and 12" shakes. This gives your roof rich beautiful texture, incredible realism, and unique grain patterns. A 3/4" butt end provides deep shadow lines and makes for stunning curb appeal.

SUPERIOR VALUE

CeDUR Shakes give you the most attractive roof in the neighborhood with unsurpassed durability, reduced insurance cost, increased curb appeal, and increased insulation value (R-Value in excess of 2.0).

LASTING PERFORMANCE

CeDUR meets and exceeds the roofing industries most difficult testing standards for wind, impact (Class 4 Impact Rating) and fire (Class A Fire Rating). CeDUR is a solid product throughout with no cavity back. Backed by a 50 Year Warranty, you can trust CeDUR to protect your home for decades.

EASY INSTALLATION

At only 170 pounds per square CeDUR is extremely lightweight and allows easy installation without the need for costly structural modifications. CeDUR installs like natural cedar shake. No special tools are required. CeDUR can be cut, nailed, and installed directly to the roof deck.

PROPRIETARY TECHNOLOGY

To replicate the varied appearance of natural cedar shake, CeDUR uses a proprietary color system that ages to a natural wood tone. CeDUR is fire resistant and has a proprietary fire retardant system that does not allow a flame to propagate on the surface of the product. CeDUR Shakes are impact resistant and do not split, rot, crack, or decay.



The colors shown in this brochure or our website may vary from actual colors. Before making a final selection, be sure to review actual material samples and roof installations.





PI ROOFING
www.piroofing.com
(501) 707-3542



CeDUR
www.cedur.com
(720) 974-9200

CeDUR RESOURCES

Installation Instructions (English & Spanish)
www.cedur.com/installation-recommendations

Installation Videos
www.cedur.com/videos or visit our YouTube channel

Class A Burning Brand Test
www.youtube.com/c/cedurshakes

ICC Report
www.cedur.com/cedur-documents or Google search: "ICC ESR 3838"

CeDUR Brochure
www.cedur.com/brochure

CeDUR Comparison
www.cedur.com/cedur-comparison

Sample Warranty
www.cedur.com/sample-warranty

Completion of Work
www.cedur.com/completion-of-work